



**ICETBS
2024**



RAMAIAH
Institute of Management

Event Schedule

International Conference on Emerging Technologies, Business & Society (ICETBS-2024) Venue: ESB Auditorium 4th December 2024	
9.00 AM - 9.45 AM	Registration & Networking
9.45 AM - 10.00 AM	Ramaiah Anthem & Lighting the Lamp
10.00 AM to 10.10 AM	Welcome Address Dr Manasa Nagabhushanam <i>Director (Academics, Research & Administration)</i> <i>Ramaiah Institute of Management</i> & Dr. Madhan Kumar Srinivasan CEO, Co-Founder, Wise Work
10.10 AM to 10.25 AM	Address by Chief Guest Mr. Priyank Kharge <i>Honourable Minister for Electronics, IT/BT and Rural Development & Panchayat Raj,</i> <i>Govt. of Karnataka</i>
10.25 AM to 10.30 AM	Address by Chief Academic Advisor Dr. Karisiddappa <i>Gokula Education Foundation (E & GS)</i>
10.30 AM to 10.45 AM	Address by Guest of Honour Ms. Lalitha Indrakanti <i>CEO, Jaguar Land Rover Technology and Business Services India</i>
10.45 AM to 10.55 AM	Keynote Speaker Mr. Tsutomu Koide <i>Managing Director Amada Weld Tech India Pvt Ltd</i>
10.55 AM to 11.05 AM	Address by Chief Executive Dr. H.V Parswanath <i>Gokula Education Foundation (E & GS)</i>
11.05 AM to 11.15 AM	Vote of Thanks Dr. V. Padmaja <i>Convenor, ICETBS-2024</i>
11.15 AM - 11.30 AM	Networking
11.30 AM - 12.00 PM	Promos
12.00 PM - 1.00 PM	Panel Discussion 1 : Technological Innovations and Sustainable Business Strategies Ms. Kritika Murugesan, <i>Senior Director, Deep tech Startups NASSCOM</i> Mr. Naveen Kamat, <i>Vice President, Data & AI Services, Kyndryl</i> Mr. Jose Jacob K, <i>Founder Director & Curator, TIA Summit: Moderator</i> Mr. Venkata Chunduru, <i>Director, Arcadis</i> Mr. Shree Harsha, <i>Business Strategy & Consulting Director</i> Mr. Naveen Muddu Krishna, <i>Director of Engineering, Western Digital</i>
1.00 PM - 2.00 PM	Lunch
2.00 PM - 3.00 PM	Paper Presentations
3.00 PM - 3.15 PM	Networking
3.15 PM - 4.15 PM	Paper Presentations
4.30 PM - 5.30 PM	Musical Evening Mr. Sunil Koshy <i>Singer & Composer</i>



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International Conference on Emerging Technologies, Business & Society (ICETBS-2024) Venue: Mother Teresa Auditorium, Bengaluru, Karnataka, India 5th December 2024	
9.45 AM - 10.00 AM	Classical Dance Performance
10.00 AM to 11.00 AM	Panel Discussion 2: Policy, Governance, and Environmental Sustainability in Business Mr. Ajay Anand, <i>Director, Updapt CSR Private Limited</i> Ms. Nalini George, <i>Chief Human Resource Officer; BIAL</i> Mr. Prathap B Rao, <i>Managing Director, GridMats</i> Dr. Padmaja V, <i>Professor, RIM: Moderator</i> Mr. Amitava Mukherjee, <i>Director, Pvt Banking, HDFC</i> Mr. Soumitra Sen, <i>Tech Entrepreneur, AI & Sustainability</i>
11.00AM to 11.15 AM	Networking
11.15 PM to 12.00 PM	Promos
12.00 PM to 1.00 PM	Panel Discussion 3: Future Trends and Societal Impacts of Technology in Business Dr. Arun Kumar A V, <i>Dean Academics, RIM</i> Mr. Pavan Govindan, <i>Co Founder and CEO Cultos Global</i> Mr. Giridhar S, <i>Director, Management Consulting</i> Dr. Bikash Ranjan Debata, <i>Professor, RIM: Moderator</i> Mr. Rakesh Singh, <i>AVP, Bhartiya Mall of Bengaluru</i> Mr. GK Raju, <i>CEO; Race2Cloud Technologies</i> Mr. Suman Howlader, <i>CEO, Foiwe Info Global Solutions</i>
1.00 PM - 2.00 PM	Lunch
2.00 PM - 3.00 PM	Paper Presentations
3.00 PM - 3.15 PM	Networking
3.15 PM - 4.15 PM	Paper Presentations
4.30 PM - 4.45 PM	Valedictory Guest: Mr. Rajiv Jayaraman <i>Founder-CEO, Knolskape</i>
4.45 PM - 5.00 PM	Best Paper Awards
5.00 PM - 5.30 PM	Vote of Thanks Conference Report Reading: Dr. Bhanumathi, Conference Convenor Concluding Remarks: Dr. Arun Kumar AV, Dean Academics, RIM